



# DIGITAL DISRUPTION ไม่ปรับตัวสูญพันธุ์แน่

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XINHUA NEWS

AI合成主播

XinhuaVideo



Hello to everybody who's watching.









# Perfect Storm



ฝาก

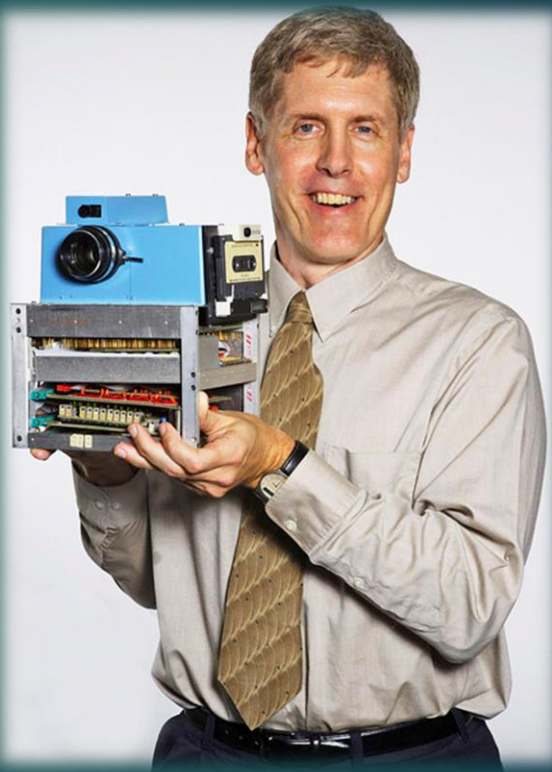
Digital Disruption...

MY personal  
journey so far

# **My Aha! Moments**

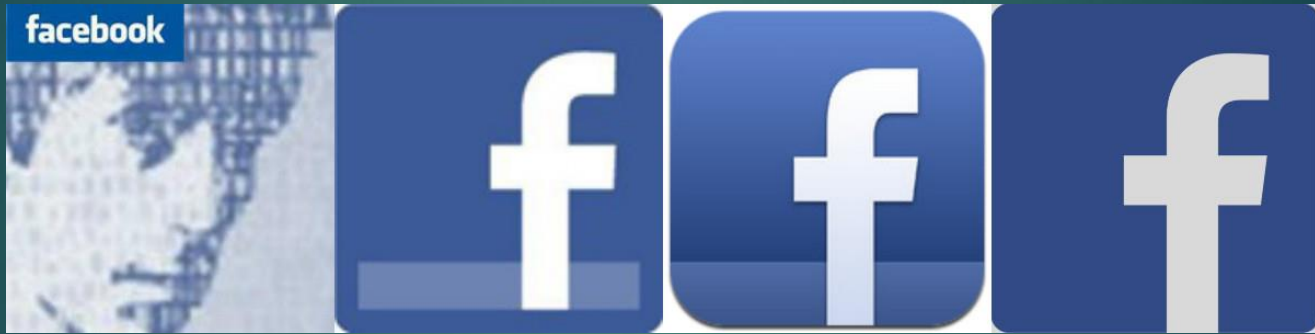


# World first digital camera Year 2000





2006



2007

# iPhone

Apple reinvented the phone

2007



**facebook**

**LIVE**

**2016**





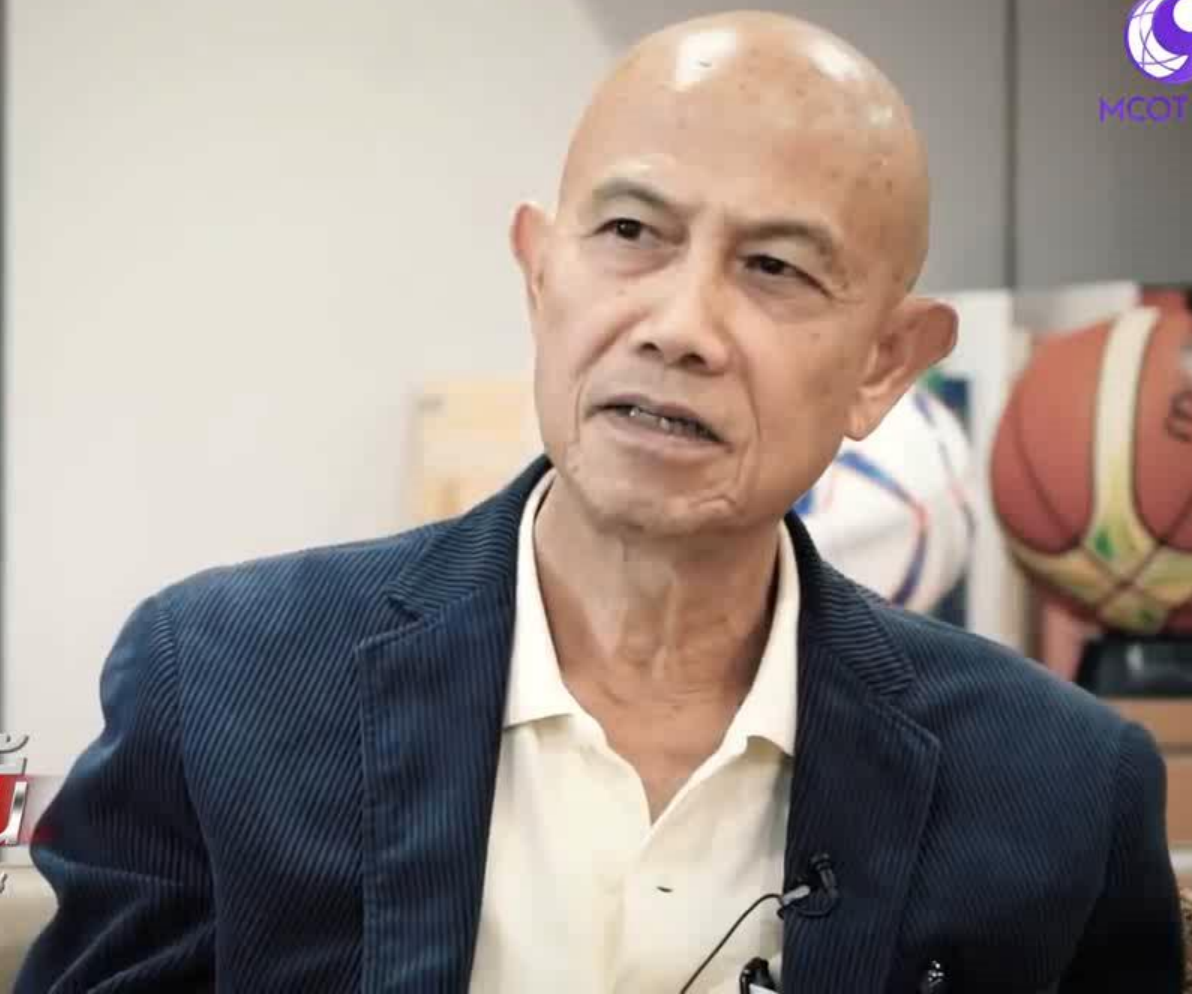
โลกปั่นป่วน  
Disrupted World

สุด EXCLUSIVE

เจาะสถาบันสร้างผู้นำใหม่ของเจ้าสัวซีพีในยุค Disruption!



ทิวทัศน์ **ฉบับ**  
พิเศษ



**Threats from startups:**

# 1. Banks (Fintech)

# 2. Retail (e-commerce)



# 3. Universities (MOOC)

# 4. Newspapers, TV (mobile)

# 5. Bureaucracy (Blockchain)

**6. Law, medicine,  
accounting and  
finance.(apps)**

**Threats**  
**or**  
**Opportunities ?**



# Big Data

AI

# Robotics

IoT

AV



# 3D Printing

# Nanotechnology

**Biotechnology**

# Materials science

# Quantum computing



**World's largest hotel chain**

**Airbnb**

**World's largest taxi company**

**Uber**

**World's largest media company**

Facebook

**World's largest retailer**

**Alibaba**

**The WAY Forward**



IT IS NOT THE STRONGEST  
OF THE SPECIES THAT SURVIVES,  
NOR THE MOST INTELLIGENT.  
IT IS THE ONE THAT IS  
MOST ADAPTABLE TO CHANGE.

– CHARLES DARWIN





Will this survive the storm?



# *Lifeboat strategy*



มช. 2019



A stylized illustration of a hand holding a smartphone. The phone has a blue border and a white screen. The screen displays the Thai text 'มช.' at the top and '2030' in a large, bold font below it. The hand is rendered in a light orange color with simple shading to indicate depth. The background is a dark teal color.

**มช.**

**2030**





การศึกษาไทย **กำลังแพ้เขมร**  
เพราะประเทศไทย  
**ไม่เคยรู้สึกว่ามันต้องแข่ง**  
**?**

ศ.กิตติคุณจรัส สุวรรณเวลา  
ประธานคณะกรรมการอิสระเพื่อการปฏิรูปการศึกษา

การคัดเลือก

ไป

Where  
the magic  
happens

...

Your  
Comfort  
Zone





# "The Comfort Zone"





FROM THE BESTSELLING AUTHOR OF *SAPIENS*

Yuval Noah  
Harari



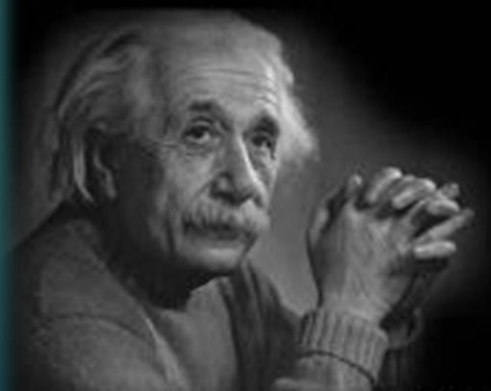
# Homo Deus

A Brief History  
of Tomorrow

What will happen to society, politics and daily life when non conscious but highly intelligent algorithms...

*know us better than we know ourselves?*

**Insanity: doing the  
same thing over and  
over again and  
expecting different  
results.**



**Albert Einstein**



JACK MA  
CHAIRMAN





Today is hard.

Tomorrow will be worse.

But the day after tomorrow will  
be sunshine.

Most people, however, die  
before  
the day after tomorrow!

**-Jack Ma**



**Thanks! Any questions?**

**You can find me at:**

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